

## GET FRENCH B2B2C TOOLS TO REACH SUCCESSFULLY THE QUEBEC MARKET !



« Would you like to be more popular in Quebec? »

## PACKAGE « BONJOUR QUÉBEC »

**COACHING** WITH OUR MARKETING EXPERTS TO HELP YOU ON YOUR POSITIONING TOWARDS QUEBEC MARKET (1H30).

#### GOAL :

Bring you all the key trend information of the Quebec market, relevant statistics and first hand leads for your development (potential partners, distributors ...)

# **3 EDUCATIONAL VIDEOS** DELIVERING SPECIFIC MESSAGES (*3 VIDEOS X 1MIN*).

#### **VISIBILITY**:

- Hosted videos on professionvoyages.com in a specific section (3 months).
- Hosted videos on our YouTube channel (no time limits).
- 2 videos published in our newsletter.
- 1 or 2 videos posted on our Facebook page.

#### **INCLUDED**:

- Help to find speakers.
- Coaching and advice before the shooting to maximize the impact of your messages.
- · Shooting.
- Videos / photos editing to well illustrate you.
- Your video in one of our newsletters as the main information.

**ADVERTORIAL** WILL BE WRITTEN TO REVEAL AND ENHANCE THE FULL POTENTIAL OF YOUR TOURISM PRODUCT (OF ABOUT 500 WORDS).

#### **VISIBILITY**:

- Published in the news feeds of our website professionvoyages.com.
- Released in our newsletter.
- Posted on our Facebook page.

#### **INCLUDED**:

- Written by our content team following a telephone interview.
- Presence of at least 3 hyperlinks linking to dedicated pages on your website.
- An effective strategy to improve your SEO.

### 1700 \$CAD + TAX

Contact us for more informations :

severine@professionvoyages.com Phone: +1 (514) 463-3926

> Profession Voyages 1340 Olier Street, suite 813 Montreal, Qc, H3C 0P9

## **VIDEO REPORT AT DESTINATION**

**OPTION FROM 1300 \$CAD + tax** 

ASK FOR MORE DETAILS