
Welcome to **ALBUFEIRA**

CANADA roadshow 2018

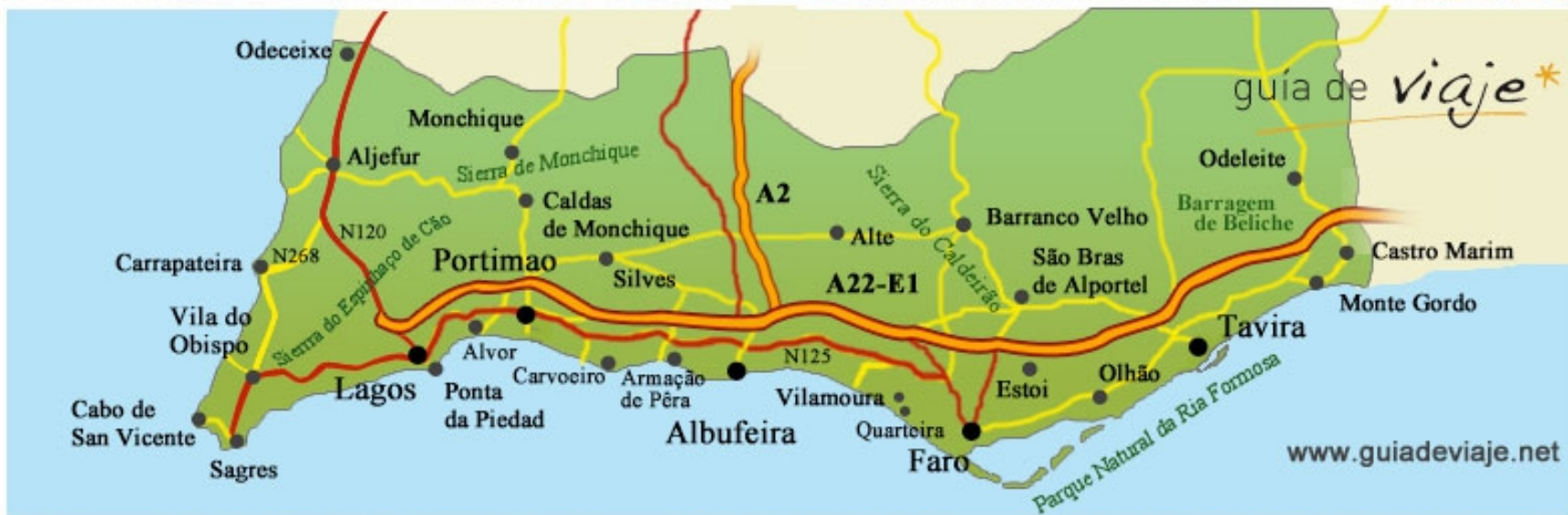


25th and 27th September

LOCATION



DESTINATION



STATISTIC DATA

- The **Canadian** Tourist Market is one of the fastest-growing markets during the low and middle season in The Algarve, and according to figures from the Algarve Hotel Association in 2017 it has grown **18,1%**, representing 194.887 overnights in the Algarve.



ROUTES

Main Air Companies with flights from Canada to Lisbon/Faro



Direct flights to Lisbon, Faro and Porto



AIR CANADA

Direct flights to Lisbon and Oporto



Direct flights to Lisbon – via Ponta Delgada



Direct flights to Lisboa – Faro via Lisbon

What does the Algarve have to offer?

WEATHER

- 15°C in the Winter;
- 28°C in the Summer;
- All year round destination, that can be experienced in the Summer, but also in the Winter with Outdoor activities.

Algarve.
Warm and sunny climate
with mild winters.

	Summer	Winter
Air Temperature 	29°C ^ 24°C	18°C ^ 15°C
Sea Temperature 	24°C ^ 21°C	19°C ^ 15°C

SUN AND BEACH

Algarve: Recognized as Europe's Leading Beach Destination by the World Travel Awards, and Albufeira is the national leader in blue flags with 26 awarded beaches. Also Albufeira is in the 3rd Place of the Top 10 Best Destinations on Portugal by Trip Advisor in 2018.



Algarve Coast Line extends through 150km from the Spanish border to the west coast

- Golden Sandy Beaches;
- Crystal Clear Water.



SUN AND BEACH


Awarded Beaches



Albufeira - Praia da Falésia (Beach)

- Awarded by “TripAdvisor” as one of the top 25 (12th place) best beaches in the World (2012 – 2013 – 2014 – 2015 – 2016 – 2017 - 2018) and 3rd Best Beach in Europe.



“ Simply stunning. Orange rocks contrasting with green pines and dark blue sky. ” 

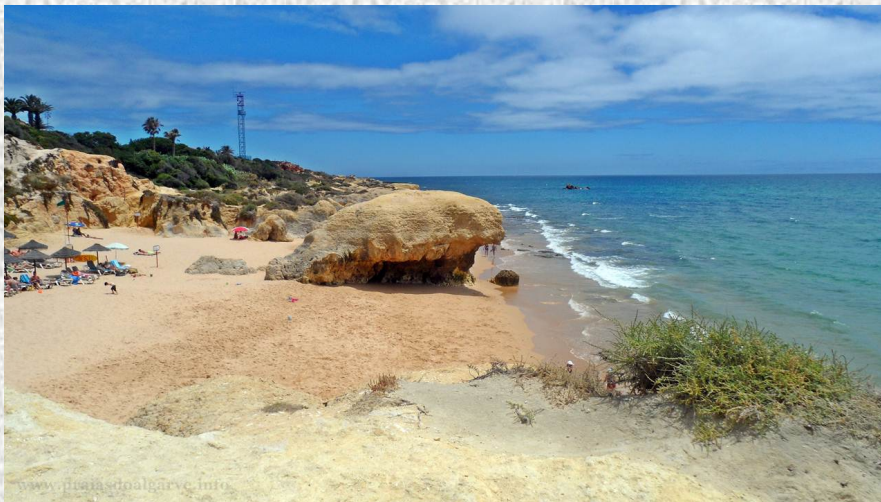
SUN AND BEACH

Awarded Beaches



Albufeira - Praia da Galé (Beach)

- Awarded by “TripAdvisor” as one of the top 25 (24th place) best beaches in Europe (2016)



SUN AND BEACH

Awarded Beaches

Albufeira - Praia de S. Rafael (Beach)

- Considered the 4th best beach in Europe by the Dutch website *onbeach.com*;
- It's in the top 20 of the best beaches worldwide and has next to it the



SUN AND BEACH

Highlights

Albufeira - Oura Beach

- Urban beach;
- Very trendy;



Salgados Beach

- Dunes beach;
- Lagoon;
- Paradise with natural surrounding – birdwatching.



DOLPHIN WATCHING

Along the Algarve Coastline

Albufeira, Portimão, Lagos and Sagres.

- Dolphins can be found along the Algarve coastline.



a.



CAVES AND COASTLINE

Along the Algarve Coastline

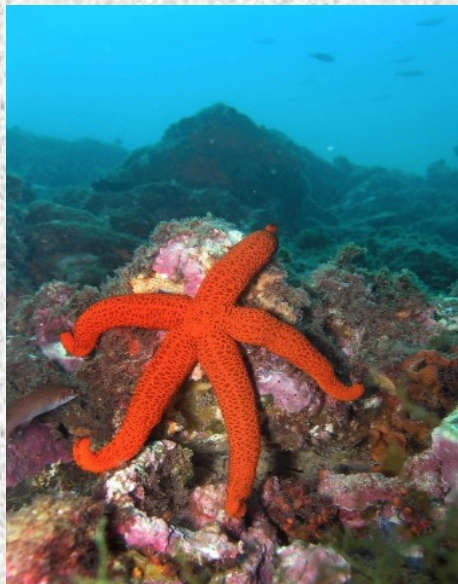
- Albufeira, Portimão, Lagos and Sagres.
- In Albufeira – at Albufeira´s Marina.



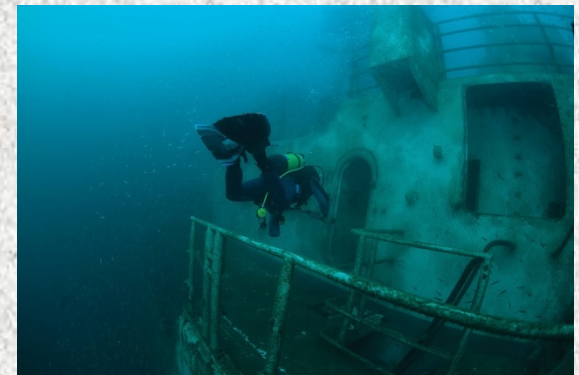
DIVING

Algarve - Diving destination

- Reef and Wreck Diving along all the Coastline;
- Incredible variety of marine life waiting to be discovered;
- Portimão - “Ocean Park Revival”



hydr



WATER SPORTS

- Snorkeling;
- Jet ski; parasailing;
- Water tubes;



ATTRACTIONS



Zoomarine (Albufeira)

- Awarded by TripAdvisor in 10th place of the top 25 Best European Theme Attraction Parks/2017.
- Discover the mysteries of the oceans at the Algarve's best family theme park.
- Here you can watch presentations with dolphins, seals and sea lions, birds, aquarium with



ATTRACTIONS

Zoo of Lagos (Lagos)

- A family park with hundreds of different species to see in their natural habitat with nature surroundings that will be appreciated by all.



ATTRACTIONS

Parque da Mina (Monchique)

- An old farm with a ethnic past and diverse history to be discovered, that can be visited by appointment or by yourself.
- Family park – where you can watch the activities carried out on a farm.



TOURING THE ALGARVE

Historical dimension:

In Silves, you can visit the Moorish castle from the 13th century.



TOURING THE ALGARVE

Monchique – The highest place in Algarve,
that will certainly surprise you.



TOURING THE ALGARVE

Lagos

- City of the Portuguese discoveries from the 15th and 16th centuries.



TOURING THE ALGARVE

Sagres (landmarks)

- Establishes one of the most important marks in the Portuguese history;
- Situated in the extreme southwestern peninsula, where Henry the Navigator established and from where he started his historical navigations and discoveries in the 15th century.



TOURING THE ALGARVE

Cork route: São Brás de Alportel

- Where you can learn more about Cork extraction and experience how to make bags, shoes, wallets and umbrellas, made from cork skin.



TOURING THE ALGARVE

Tavira

- An old charming town with many churches and a 4th century roman bridge.



TOURING FROM THE ALGARVE

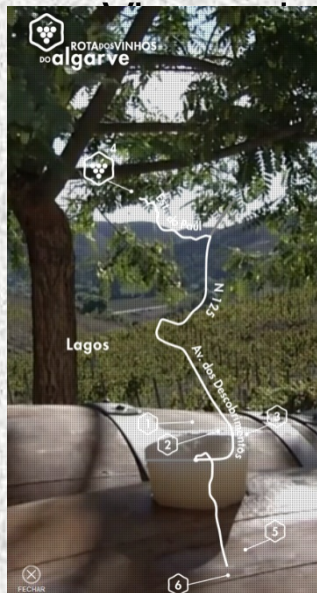
Lisbon and Fátima Tour

- From Algarve to Lisbon and Fátima Sanctuary

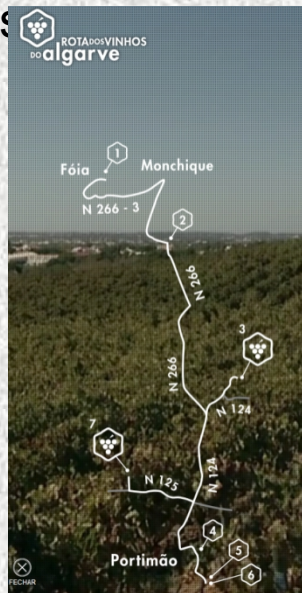


ALGARVE WINE TOURING

- 4 Different routes;
- Winery visits;
- Wine Tasting;



Gil Eanes Route – Lagos
Western Algarve



Arade Route – Portimão
Western Algarve



Moorish Route – Silves
Central Algarve



Cliffs Route – Albufeira
Central Algarve

GOLF



- Algarve - one of the best Golf destinations in Europe;
- Recognized as *Europe's Leading Golf Destination in 2012 and 2013*, by the World Travel Awards.

European Tour - Portugal Masters

Algarve

Tournament that gathers Pro Golfers from all around the world



GOLF

Albufeira Highlights



- Salgados Golf Course
- Pine Cliffs Golf Course
- Balaia Golf Course



BIRDWATCHING

Algarve has some sites where you can do birdwatching and enjoy this relaxing outdoor activity.



BIRDWATCHING

Albufeira Highlights

Albufeira - Salgados Lagoon

You can find some species such as the

Flamingo, the Red Duck, the



BIRDWATCHING

Sagres Highlights

Sagres Peninsula - Important place for Birdwatching as it is the Flyway site for most of the birds during migration.

- **Sagres Birdwatching Festival - October;**



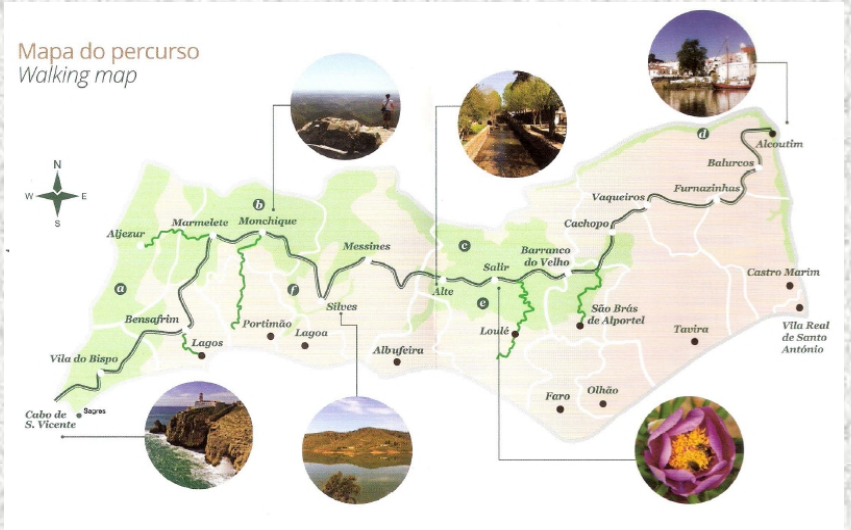
TRAILS & TRACKS



Setores Sectors

- | | | |
|----|-----------------------------|----------|
| 1 | Alcoutim » Balurcos | 24,20 km |
| 2 | Balurcos » Furnazinhas | 14,30 km |
| 3 | Furnazinhas » Vaqueiros | 20,30 km |
| 4 | Vaqueiros » Cachopo | 14,88 km |
| 5 | Cachopo » Barranco do Velho | 29,10 km |
| 6 | Barranco do Velho » Salir | 14,90 km |
| 7 | Salir » Alte | 16,20 km |
| 8 | Alte » Messines | 19,30 km |
| 9 | Messines » Silves | 27,60 km |
| 10 | Silves » Monchique | 28,20 km |
| 11 | Monchique » Marmeleite | 14,70 km |
| 12 | Marmeleite » Bensafirim | 30,00 km |
| 13 | Bensafirim » Vila do Bispo | 30,19 km |
| 14 | Vila do Bispo » Sagres | 17,65 km |

Mapa do percurso
Walking map



NATURE TOURISM – TRAILS



Located on the Algarve west coast, from Sagres till Santiago do Cacém, is another Pedestrian track with 110km, that can be experienced on foot or by bike.



WEDDINGS

Algarve is well known for beach Weddings as well as weddings in unique locations with nature landscapes.



GASTRONOMY



Algarve's food

Mediterranean Diet distinguished as *World's Intangible Cultural Heritage* by UNESCO in 2013.



NIGHTLIFE

Algarve is internationally well-known for its nightlife. Albufeira is the main tourist destinations for entertainment.

Albufeira

- “The Oura Strip – by Oura Beach”;



TRAINING CAMPS

Albufeira - Football and Athletics Training Camps



ALGARVE | Share the secret

THANK YOU | MERCI BEAUCUP

Special thanks to:



OUR PARTNERS